

SEO Expansions:

A Law Firm Marketing Strategy That Shows Results



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You might even think that SEO takes too long to show results and that marketing agencies are just making unreasonable claims.

However, the results don't lie.

Firms investing in different digital assets, including SEO, social media advertising, and agile marketing with Consultwebs, see incredible outcomes.

Let's dive into the comparative case of 10 law firms.



A 3-month comparative case study of 10 law firms from different practice areas that have seen an incredible increase in their lead acquisition.

The 10 Law Firms: The Living Proof that SEO Works

We will show proof of how 10 law firms achieved a 32.32% overall increase in average leads after 3 months of increasing their SEO investment level with Consultwebs.

% Increase in SEO Budget	Leads Inc	% Leads Inc
60.07%	35	32.32%

Time frame:

+ The data was collected over a 6-month period (from the last 3 months of the old spending to the first 3 months of the new spending).

Time Frame



MB = Month Before

the last 3 months before SEO budget increase

MA = Month After

the first 3 months after SEO budget increase



ABBR:

MB1 - 1st Month Before
SEO Budget Increase

MB2 - 2nd Month Before
SEO Budget Increase

MB3 - 3rd Month Before
SEO Budget Increase

MA1 - 1st Month After
SEO Budget Increase

MA2 - 2nd Month After
SEO Budget Increase

MA3 - 3rd Month After
SEO Budget Increase

The Process to SEO Success

Investing in an SEO campaign requires initial research.

his involves link building, redesigning your website, and crafting an SEO strategy tailored to your law firm's goals.

Our unique approach to legal SEO is what sets Consultwebs apart from different agencies.

With over 20+ years in the legal industry, we continuously assist law firms in different practice areas such as personal injury, family law, criminal defense, and more.

Our strategies are proof that we not only generate a higher number of leads but also help law firms convert leads into new cases.

Does Increasing SEO Budget Help? See the Results:

Here, you can see the cumulative 3 months before and 3 months after, where law firms see an increase of 32.32% to an overall rise in average leads 3 months after their expand their SEO resources.





On average, law firms can see their leads increase by ~16% (15.53%) after 1 month of increasing their SEO budget, which is a huge jump and, overall, an representative of an incredible boost in a firm's bottom line.





At **Consultwebs**, we have SEO experts who have a proven track record of helping law firms acquire more leads, calls, and most importantly, signed cases.

If this is something you'd like to experience, you're in the right place.

Book Your 1:1 With Our Senior Marketing Advisor Here

